CHAINA8LE

WE CHAIN+ABLE EVERYTHING

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We exist as the link connecting all artists.

WHY CHAINABLE

Project Overview

We exist as the link connecting all artists.

Chainable is an innovative platform for art, designers, and illustrators.
The goal of this project is to connect the art and design community, facilitate the sharing of creative works, and provide revenue-generating opportunities.
Chainable is built on blockchain technology to streamline transactions related to art pieces.
This ensures the uniqueness and authentication of artworks, while enhancing trust between artists and collectors. Artists can tokenize and trade their works as digital assets, providing proof of ownership for their creations.

Chainable generates revenue through a commission model for art transactions.
A certain percentage of commission is charged when artworks are sold, which is utilized for platform operation and service improvement. Additionally, a membership subscription model is introduced to offer additional benefits to members and generate revenue.
Chainable allows advertisements and sponsorships to contribute to revenue generation.
Ad banners can be displayed on art pages, and sponsorships with specific brands can be established. Furthermore, Chainable adopts a commission model for custom orders, enabling artists to participate in commissioned art projects and earn revenue through commission fees.

Chainable has a revenue model based on trading artworks in the form of NFTs (Non-Fungible Tokens). Revenue is generated through transaction fees incurred during the transfer of ownership of art pieces. Through this project, we aim to enhance the creativity of the art and design community and establish a new economic ecosystem where artists can generate income.

INNOVATIVE PLATFORM

Technical Description (1/2)
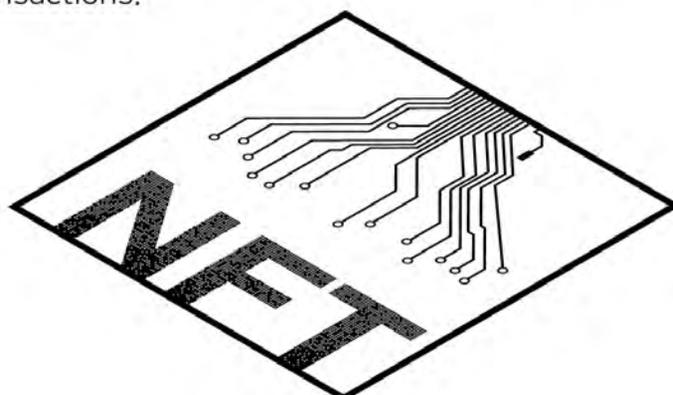
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Chainable technology is an innovative platform in itself, designed for art pieces and the design community. This technology is built on blockchain technology, ensuring the uniqueness and authentication of artworks while handling transactions in a transparent and trustworthy manner.

1. Blockchain-based Art Authentication :

   Chainable utilizes blockchain technology to achieve art authentication and ownership tracking. Each artwork is registered as a unique digital asset on the blockchain network, storing information such as the content of the artwork, owner details, and transaction history in a decentralized manner. This guarantees the authenticity of the artwork and prevents tampering, enhancing trust among artists and collectors

2. NFT Issuance and Trading :

   Chainable offers the functionality to issue and trade art pieces as NFTs (Non-Fungible Tokens). NFTs are digital assets that represent the uniqueness and ownership of artworks on the blockchain. By issuing artworks as NFTs, Chainable enables the transfer of ownership and allows artists to prove ownership of their works and engage in transactions.

INNOVATIVE PLATFORM

Technical Description (2/2)

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3. Smart Contracts:

Chainable leverages smart contracts to automate and securely handle art transactions. Smart contracts are contract agreements written in programming code that execute automatically when predefined conditions are met. Chainable implements the necessary conditions and rules for art transactions using smart contracts, ensuring trust between parties and streamlining the transaction process.

4. Decentralization and Disintermediation:

Chainable adheres to the principles of decentralization and disintermediation in blockchain technology. Artwork information and transaction records are stored in a decentralized manner on the blockchain network, accessible to all participants in real-time. This guarantees transparency and integrity of the artwork while enhancing trust. Furthermore, the decentralized structure allows for direct execution of art transactions without the involvement of central administrators or intermediaries. This facilitates direct interaction between artists and collectors, providing a better trading experience.

In addition, Chainable enhances the security and safety of artworks through the decentralization and disintermediation of blockchain technology. Artwork information is encrypted and stored securely, while the distributed nature of the blockchain network makes data manipulation difficult and increases resilience against system attacks. This ensures the protection of ownership and transaction records of artworks, guarding against fraud and tampering. By offering innovative opportunities and a transparent trading environment, Chainable aims to establish a new economic ecosystem where artists and collectors can share and own creative artworks.

TOKEN CENTRIC VALUE

Economic Model (1/2)

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Chainable's economic model is centered around tokens, which serve to activate transactions and participation within the platform while providing value.

1. Role of Tokens :
   - Medium of Exchange: Chainable tokens serve as the primary means of transactions for art dealings. All transactions, including artwork purchases, sales, rentals, etc., are conducted using tokens, with the amount of tokens transferred corresponding to the value of the artwork.
   - Membership Benefits: Token holders are entitled to various membership benefits within the Chainable platform. These benefits may include special events, discounts, premium features, and other rewards aimed at token holders.

2. Value Proposition :
   - Enhancing Artwork Value: Chainable strives to increase the value of artworks. The platform supports creators and carries out marketing and promotional activities to enhance the popularity and recognition of artworks. Additionally, the introduction of blockchain technology for artwork authentication and ownership tracking enhances the trustworthiness of the artworks.

TOKEN CENTRIC VALUE

Economic Model (2/2)

We exist as the link connecting all artists.

3. Token Distribution :
   - Initial Allocation : A portion of the total 1 billion Chainable tokens is allocated to the team and early investors through an initial allocation, supporting the project's initial development and operations.
   - Rewards and Ecosystem Maintenance : The Chainable platform provides rewards to creators based on artwork sales and popularity. A portion of the transaction fees from artwork sales is used as compensation for platform operation costs and ecosystem maintenance.
   - User Rewards : Users have the opportunity to receive tokens as rewards for their activities and contributions within the platform. For example, tokens may be given for activities such as sharing artworks, liking, commenting, and other forms of engagement.

4. Token Trading and Usage :
   - Exchange Listing : Chainable tokens can be listed on major cryptocurrency exchanges, allowing users to buy and sell tokens through these exchanges. This provides liquidity to investors and offers opportunities to observe the token's value in the market.
   - Artwork Purchases and Sales : Chainable tokens are used for buying and selling artwork. Users can transfer tokens within the platform to purchase artwork or sell their own creations. Artwork transactions are conducted securely through smart contracts, and the token price is determined based on the value of the artwork.
   - Rewards for Platform Engagement : Users can receive tokens as rewards for active participation and contributions within the Chainable platform.
   - Premium Features and Benefits : Users holding Chainable tokens can enjoy premium features and benefits offered within the platform. This may include special access to artwork, discounts, and exclusive events for token holders.

PLANNEND DISTRIBUTION

Issuance and Circulation

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1. Initial Allocation and Development Team : 200 million tokens (20%)
   Tokens are allocated to the initial investors and development team to support
   initial development and operational costs.

2. Artwork and Design Community Rewards : 300 million tokens (30%)
   Tokens are rewarded to artists, designers, and illustrators who contribute to
   artwork creation, sales, sharing, and other activities.

3. User Rewards and Activity Contributions : 250 million tokens (25%)
   Users can receive tokens as rewards for their activities and contributions within
   the platform.

4. Ecosystem Maintenance and Operations : 200 million tokens (20%)
   These tokens are allocated for the operational and developmental costs of the
   platform, including infrastructure development, marketing, and community activities.

5. Partnerships and Marketing : 50 million tokens (5%)
   Tokens are allocated for partnerships, collaborations with other companies,
   art institutions, design communities, as well as for promotional and marketing purposes.

PROFESSIONAL PLANNING

Roadmap (1/2)

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Phase 1 : Platform Development and Launch
- Conduct initial development of the Chainable platform and implement essential features such as artwork registration and trading functionality.
- Recruit artists and designers and initiate the process of initial artwork registration and community building.
- Perform initial testing and gather feedback to enhance platform stability and user experience.

Phase 2 : Token Economy System Establishment

- Establish the issuance and distribution system of Chainable tokens.
- Implement smart contracts and payment systems for artwork sales and purchases to automate the transaction process and ensure trustworthiness.
- Introduce a token reward system for user incentives and activity contributions to foster community engagement.

Phase 3 : Artwork Promotion and Marketing

- Conduct promotional and marketing activities to enhance awareness and popularity of artworks and the design community.
- Collaborate strategically with companies, institutions, online platforms, etc., and expand promotional channels.
- Generate interest and attract users through exclusive artwork collections and special events on the Chainable platform.

PROFESSIONAL PLANNING

Roadmap (2/2)

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Phase 4 : Feature Expansion and Ecosystem Building

- Expand the platform's capabilities to accommodate various forms of creativity, including design, illustrations, and more, in addition to artworks.
- Enhance community features and user support systems to foster interaction between artists and users.
- Provide collaboration opportunities and diverse design resources through integration with other blockchain-based art and design platforms.
- Strengthen the sharing and social features of creations to facilitate interaction and communication among users.
- Organize professional education programs and workshops for artists to enhance their creative skills.
- Introduce multilingual support and localization features for global market expansion.
- Expand the ecosystem and offer users more creative options through collaboration with other blockchain-based art and design platforms.

We value the input of the community for the ongoing development and management of the ecosystem, and we will continue to update and improve the platform based on feedback.

REASONABLE USE

Token Sale and Usage

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1. Token Sale :
    - Chainable can organize token sale events to raise initial funding.
      This allows investors to participate in the project and purchase Chainable tokens.
    - The quantity, price, and discount rate of the tokens being sold are determined based on the conditions of the sale event. For example, additional benefits may be offered to early investors.

2. Token Usage :
    Chainable tokens can be used for various purposes within the Chainable platform. Interacting with the art and design community, users can utilize tokens in the following way :
    - Artwork Purchase: Users can use tokens to purchase artwork within the platform. Tokens serve as proof of ownership for the acquired artwork.
    - Fee Payments: Transaction fees associated with artwork transactions can be paid using tokens, allowing users to utilize tokens for platform transactions.
    - Rewards and Incentives: Users who actively participate and contribute to the platform can receive token rewards.

3. Token Exchange :
    - Chainable tokens can be exchanged for other cryptocurrencies or fiat currencies within the platform.
    - This enables users to convert tokens into other cryptocurrencies or cash out.
    - Token exchanges can occur through peer-to-peer transactions or through exchanges provided within the platform.

OUR ASPIRATIONS

Vision (1/2)

We exist as the link connecting all artists.

Chainable's vision is to revolutionize the art and design community, providing artists, designers, and illustrators with the freedom to create and connecting their work with a broader audience and customer base.

Our vision encompasses several key elements, including :

1. Creator-Centric Platform :
   Chainable offers a groundbreaking creative environment for artists and designers. We respect their creativity and provide efficient and fair means for them to register and sell their artwork.

2. Decentralized Transaction System :
   Chainable leverages blockchain technology to ensure transparency and security in transactions. Artwork transactions and ownership transfers can be processed quickly and securely without centralized intermediaries.

3. Connecting the Global Art Community :
   Chainable connects art and design enthusiasts worldwide. Our platform introduces creative works that can be enjoyed by diverse cultures and backgrounds.

CHAINABLE

OUR ASPIRATIONS

Vision (2/2)

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4. Rewarding Creative Activities and Incentives :
   We aim to reward the passion and efforts of creators. Chainable establishes a system where users can receive token rewards for their activities within the platform. This encourages creators to share their work more diligently and actively participate in creative activities.

5. Innovation and Advancement in Art and Design :
   Chainable introduces the latest trends in art and design to creators and users, fostering the development of the field through innovative technology and experiences. We strive to enhance the diversity and quality of creative works and provide creators with opportunities for new challenges and experiments. We pursue ongoing innovation and advancement to continuously improve the diversity and quality of creative works.

Our platform provides a creative environment where creators can push the boundaries of art and design using new tools and technologies. For example, through innovative technologies such as virtual reality, augmented reality, and interactive installations, creators can explore new experiences and visual expressions.

Furthermore, we seek various collaborations and partnerships to drive innovation in the field of art and design. We discover and support new ideas and projects through collaborations with artists, designers, companies, and institutions. This contributes to the ecosystem with innovative works and projects in the realm of art and design.

Our vision is to make art and design an integral part of society, creating a more creative and beautiful world. Through Chainable, we aim to build a community where creators and users can grow together and achieve innovation and advancement in art and design.